

TESTIMONIAL



Mr. Nattanon Namsaard (Nine)
True Next Gen (Management Trainee) / Future Leaders
Program 8 - True Corporation

My 4 years at KBS was very meaningful to me. The professors and staff treated us like their family. I learnt a lot of things, not only academic knowledge but also how to live a happy life and to always develop myself. The professors not only taught us the lesson, but they also pushed us and encourage assertiveness to ask and answer when we are in doubt. You will not regret choosing from BBA International Program at KBS.



Ms. Tananchanok Banjongpinij (Nutt)
True Next Gen (Management Trainee) / Future Leaders
Program 8 - True Corporation

KBS taught me many things, not only hard skills but also soft skills which useful for my future career. Being a student here, I got the opportunity to participated on international seminars and other activities. I am super glad to have graduated from BBA International Program, KBS.



Ms. Nitjanan Sualoy (View)
Master of Science in Logistics Management - National
Institute of Development Administration (NIDA) with
full scholarship

I got and learnt a lot of things from KBS including the knowledge and necessary skills in the real life from all of the professors that taught me. I got the new perspectives from learning at KBS. So I swear that BBA International Program KBS will provide the best thing to all of you.



KMITL Business School (KBS)
King Mongkut's Institute of Technology
Ladkrabang

Become a Start-Up /
a business owner, entrepreneur,
employees of private companies
in both Thailand and overseas

B.B.A
INTERNATIONAL PROGRAM

KING MONGKUT'S INSTITUTE OF TECHNOLOGY LADKRABANG

KMITL BUSINESS SCHOOL (KBS)
BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL PROGRAM)



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“ AN OPPORTUNITY TO DEVELOP YOUR BUSINESS CAREER ”

The Bachelor of Business Administration (International Program) provides a fundamental education in business administration and management discipline. The B.B.A (International Program) also offers practical management that can prepare students to work successfully with renowned organizations.

Our program focuses on the fundamentals of global & International business functions as well as Entrepreneurship & Innovation such as Managerial accounting and accounting, International finance, International marketing and Market Innovation, International organization and human resource management, International operation and production management, International Business Management, International Logistics and Supply Chain Management, Cross Cultural Management and etc.

The program also cooperates with overseas institutes facilitating student exchange programs, co-teaching, and dual degree programs.

PROGRAM STRENGTHS

- Learning from professional lecturers in their areas of expertise
- Real business case studies and creating active learning strategies in the classroom
- Developing global mindset
- Offering exchange programs and student internship opportunities
- Strong alumni network and peer learning
- Collaboration with industry partners



STUDY PLAN

Year	Semester 1	Semester 2
1	6 courses/semester (4 General education courses + 2 Core courses)	6 courses/semester (3 General education courses + 3 Core Courses)
2	6 courses/semester (2 General education courses + 4 Core courses)	6 courses/semester (1 General education courses + 5 Core courses)
3	6 courses/semester (3 Core courses + 3 Major courses)	6 courses/semester (3 Core courses and Seminar + 2 Major courses)
4	Alternative Education a) co-operative education or independent study b) special project & practical training in business administration	6 courses/semester (4 Major Courses + 2 Free elective courses)



LEARNING OUTCOMES

- Understand effective business techniques, business acumen including business ethics and professional mannerisms
- Understand how to run businesses effectively
- Be able to function in a variety of organizations locally and internationally.
- Be able to understand global business mindsets
- Be able to do business planning, business research by integrating all business courses to real practice
- Be able to demonstrate their English proficiency

PROGRAM STRUCTURE

The first two years of the program consist of foundation courses in general education and core management modules including accounting, finance, marketing, organization and human resource management, operation and production management, information technology, economics, and statistics.

In years three and four, each student can choose one of the following specializations (Major courses)

- Entrepreneurship & Innovation
- International Business Management
- Industrial Business Management

4-years program requires not less than 132 credits comprising the following elements:

	Total Credits 132
General education courses	30
Professional courses	
• Core courses	63
• Major courses	27
• Alternative Education	6
Free elective courses	6

4-years program (8 semesters)

Full time undergraduate program

Class size:
20-30 students

SEMESTER

Entry into program in 1st semester only

Semester 1:
Early August - Mid-December

Semester 2:
Early January - Mid-May

ADMISSION REQUIREMENTS

Applicants are required to satisfy the requirements below:

1. Education background - satisfy one of the following
 - a) Graduated from Thai high school with one of the following test of English proficiency such as TOEFL(iBT) Minimum 61, IELTS 5.0, CU-TEP 60, TU-GET 500 and other English test results
 - b) Graduated from any high school program which use English as a medium of instruction
2. Interview by assigned committee

HOW TO APPLY

Application period:
October - July
(Please refer the announcement from university)

Apply online at
www.reg.kmitl.ac.th

Tuition Fee
40,000 THB/Semester